

Concentrates in Algeria

Market Direction | 2024-12-16 | 25 pages | Euromonitor

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Report description:

Concentrates is expected to record slower growth in 2024 due to the economic downturn, which is negatively impacting consumers' spending power. However, the impact is somewhat mitigated, as concentrates primarily cater to low-income consumers who view them as a more affordable alternative to carbonates and juice.

Euromonitor International's Concentrates in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Low volume growth as spending power declines in 2024

Liquid concentrates remain niche, with limited growth potential

Affordability and convenience help Promasidor maintain its lead

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Affordability will continue to influence demand

Growth hampered by rising maturity and lack of innovation

Expansion of foodservice industry supports on-trade sales

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