

Colgate-Palmolive Co in Pet Care (World)

Global Strategy | 2024-12-09 | 29 pages | Euromonitor

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Report description:

Colgate-Palmolive Co's pet care business, Hill's Pet Nutrition, ranks third among the top players in pet care globally. Its brands Hill's Science Diet and Hill's Prescription Diet are positioned as premium and are sold mainly in the specialist channel. Company growth has been driven by growth in the pet population and the increased integration of pets into human lifestyles. Hill's Pet Nutrition is expected to benefit from growth in the US, as pet owners continue to favour premium pet food.

Euromonitor International's Colgate-Palmolive Co in Pet Care (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Pet Care industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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