

Coffee in Malaysia

Market Direction | 2024-12-17 | 23 pages | Euromonitor

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Report description:

Coffee is set to see retail value sales increase in current terms in Malaysia in 2024, though retail volume sales are expected to fall during the year. Coffee bean prices surged as a result of the poor harvest in Vietnam due to extreme weather and hikes in transportation costs in Brazil. Indeed, such developments have led to calls for Malaysia to pay greater attention to developing its own local coffee growing capabilities.

Euromonitor International's Coffee in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN MALAYSIA

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Fresh ground coffee pods puts in strongest performance in retail in 2024

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