

## **Coffee in Bosnia and Herzegovina**

Market Direction | 2024-12-11 | 20 pages | Euromonitor

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### **Report description:**

Coffee has experienced modest off-trade retail volume growth in 2024, driven primarily by the identical performance of its largest category, standard fresh ground coffee. This category, although deeply entrenched in the market, offers limited growth potential due to the ongoing demographic shifts negatively impacting the size of the consumer base in Bosnia and Herzegovina. Additionally, there has been a noticeable consumer shift toward fresh ground coffee pods and instant coffee, which inherentl...

Euromonitor International's Coffee in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
December 2024

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Instant coffee mixes thrive on innovation and youthful popularity

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