

Coffee in Bolivia

Market Direction | 2024-12-11 | 22 pages | Euromonitor

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Report description:

Fresh ground coffee has remained the top-selling type of coffee in Bolivia in 2024, with domestic production playing a pivotal role in stabilising prices and ensuring consistent supply. This has allowed consumers to access coffee at relatively affordable rates compared to other beverage categories. Brands such as Copacabana and Ideal have leveraged their extensive distribution networks to maintain strong visibility and availability across both the western and eastern regions of the country. Thes...

Euromonitor International's Coffee in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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