

Childrenswear in Norway

Market Direction | 2024-12-09 | 19 pages | Euromonitor

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Report description:

Childrenswear in Norway is expected to display a modest volume decline in 2024, although this reflects a slight improvement on the previous year. Parents, in particular mothers, often shop for their children at the same time as buying for themselves. The category received an upswing in performance in 2021 with the return towards normal lifestyles and the shift back towards in-store shopping. Like the overall apparel category, inflation and rising unit prices boosted value sales in 2023. While ch...

Euromonitor International's Childrenswear in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Childrenswear in Norway
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List Of Contents And Tables

CHILDRENSWEAR IN NORWAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Childrenswear volume sales remain under pressure

Low-cost retail chains lead in childrenswear

Sustainability trend is strongest in childrenswear

PROSPECTS AND OPPORTUNITIES

Stable outlook for childrenswear

Demographic trend is a limiting factor

Digital platforms will play prominent role in childrenswear

CATEGORY DATA

Table 1 Sales of Childrenswear by Category: Volume 2019-2024

Table 2 Sales of Childrenswear by Category: Value 2019-2024

Table 3 Sales of Childrenswear by Category: % Volume Growth 2019-2024

Table 4 Sales of Childrenswear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Childrenswear: % Value 2020-2024

Table 6 LBN Brand Shares of Childrenswear: % Value 2021-2024

Table 7 Forecast Sales of Childrenswear by Category: Volume 2024-2029

Table 8 Forecast Sales of Childrenswear by Category: Value 2024-2029

Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2024-2029

Table 10 □Forecast Sales of Childrenswear by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN NORWAY

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

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