

Childrenswear in Norway

Market Direction | 2024-12-09 | 19 pages | Euromonitor

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Report description:

Childrenswear in Norway is expected to display a modest volume decline in 2024, although this reflects a slight improvement on the previous year. Parents, in particular mothers, often shop for their children at the same time as buying for themselves. The category received an upswing in performance in 2021 with the return towards normal lifestyles and the shift back towards in-store shopping. Like the overall apparel category, inflation and rising unit prices boosted value sales in 2023. While ch...

Euromonitor International's Childrenswear in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

December 2024

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