

**Childrenswear in Hong Kong, China**

Market Direction | 2024-12-17 | 18 pages | Euromonitor

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**Report description:**

Following a marginal post-pandemic rebound, demand for childrenswear has returned to its declining trajectory, as the retail industry in Hong Kong has faced significant challenges in 2024 due to broader economic uncertainty in the region. The luxury segment has been hit particularly hard due to the overall reduction of international tourist consumption as a result of an unfavourable exchange rate. With the Hong Kong dollar pegged to the strong US dollar, apparel, including childrenswear, has bec...

Euromonitor International's Childrenswear in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Childrenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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