

Childrenswear in Chile

Market Direction | 2024-12-12 | 18 pages | Euromonitor

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Report description:

Childrenswear in Chile struggled in 2023, primarily due to the challenging economic landscape marked by persistent inflation, which compelled local consumers to exercise caution in their discretionary spending patterns. With the elevated cost of living, families increasingly prioritised essential expenses over non-essential ones, with childrenswear sometimes falling into the latter category. However, in 2024, as the overall industry experiences a notable rise in consumption, demand for childrens...

Euromonitor International's Childrenswear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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