

Childrenswear in Chile

Market Direction | 2024-12-12 | 18 pages | Euromonitor

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Report description:

Childrenswear in Chile struggled in 2023, primarily due to the challenging economic landscape marked by persistent inflation, which compelled local consumers to exercise caution in their discretionary spending patterns. With the elevated cost of living, families increasingly prioritised essential expenses over non-essential ones, with childrenswear sometimes falling into the latter category. However, in 2024, as the overall industry experiences a notable rise in consumption, demand for childrens...

Euromonitor International's Childrenswear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Childrenswear in Chile
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List Of Contents And Tables

CHILDRENSWEAR IN CHILE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Chilean childrenswear demand rebounds strongly

"Polar waves" drive surge in childrenswear sales

Falabella retains category leadership, but Shein makes further gains

PROSPECTS AND OPPORTUNITIES

Zara Kids launches stylish and fashionable collections to target affluent parents

The impact of football culture on childrenswear in Chile

Second-hand market set to gain further relevance in childrenswear

CATEGORY DATA

Table 1 Sales of Childrenswear by Category: Volume 2019-2024

Table 2 Sales of Childrenswear by Category: Value 2019-2024

Table 3 Sales of Childrenswear by Category: % Volume Growth 2019-2024

Table 4 Sales of Childrenswear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Childrenswear: % Value 2020-2024

Table 6 LBN Brand Shares of Childrenswear: % Value 2021-2024

Table 7 Forecast Sales of Childrenswear by Category: Volume 2024-2029

Table 8 Forecast Sales of Childrenswear by Category: Value 2024-2029

Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2024-2029

Table 10 Forecast Sales of Childrenswear by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN CHILE

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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