

## Charge Cards in Mexico

Market Direction | 2024-12-10 | 27 pages | Euromonitor

### AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### Report description:

Charge cards, predominantly represented by American Express, is set to maintain a favourable performance in Mexico in 2024, evident across both commercial and personal charge cards, due to a healthy economy. With low unemployment rates and an increase in the minimum wage, Mexicans find in charge cards an attractive payment alternative, as they fully repay their debt at the end of each month, enabling them to manage their debt effectively. Furthermore, there has been a noticeable surge in enthusiasm...

Euromonitor International's Charge Card Transactions in Mexico report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Charge Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Charge Cards in Mexico  
Euromonitor International  
December 2024

### List Of Contents And Tables

#### CHARGE CARDS IN MEXICO

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Positive economic environment in 2024 maintains growth for charge cards

Cardholders continue to be compensated for good management

Service leads the strategic proposal of charge cards

##### PROSPECTS AND OPPORTUNITIES

Charge cards to embrace positive economic environment by capitalising on e-commerce

New players expected to enter charge cards

American Express supports local businesses to ensure inclusion

##### CATEGORY DATA

Table 1 Charge Cards: Number of Cards in Circulation 2019-2024

Table 2 Charge Cards Transactions 2019-2024

Table 3 Charge Cards in Circulation: % Growth 2019-2024

Table 4 Charge Cards Transactions: % Growth 2019-2024

Table 5 Commercial Charge Cards: Number of Cards in Circulation 2019-2024

Table 6 Commercial Charge Cards Transactions 2019-2024

Table 7 Commercial Charge Cards in Circulation: % Growth 2019-2024

Table 8 Commercial Charge Cards Transactions: % Growth 2019-2024

Table 9 Personal Charge Cards: Number of Cards in Circulation 2019-2024

Table 10 Personal Charge Cards Transactions 2019-2024

Table 11 Personal Charge Cards in Circulation: % Growth 2019-2024

Table 12 Personal Charge Cards Transactions: % Growth 2019-2024

Table 13 Charge Cards: Number of Cards by Issuer 2019-2023

Table 14 Charge Cards: Number of Cards by Operator 2019-2023

Table 15 Charge Cards Payment Transaction Value by Issuer 2019-2023

Table 16 Charge Cards Payment Transaction Value by Operator 2019-2023

Table 17 Commercial Charge Cards: Number of Cards by Issuer 2019-2023

Table 18 Commercial Charge Cards: Number of Cards by Operator 2019-2023

Table 19 Commercial Charge Cards Payment Transaction Value by Issuer 2019-2023

Table 20 Commercial Charge Cards Payment Transaction Value by Operator 2019-2023

Table 21 Personal Charge Cards: Number of Cards by Issuer 2019-2023

Table 22 Personal Charge Cards: Number of Cards by Operator 2019-2023

Table 23 Personal Charge Cards Transaction Value by Issuer 2019-2023

Table 24 Personal Charge Cards Transaction Value by Operator 2019-2023

Table 25 Forecast Charge Cards: Number of Cards in Circulation 2024-2029

Table 26 Forecast Charge Cards Transactions 2024-2029

Table 27 Forecast Charge Cards in Circulation: % Growth 2024-2029

Table 28 Forecast Charge Cards Transactions: % Growth 2024-2029

Table 29 Forecast Commercial Charge Cards: Number of Cards in Circulation 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 30 □Forecast Commercial Charge Cards Transactions 2024-2029

Table 31 □Forecast Commercial Charge Cards in Circulation: % Growth 2024-2029

Table 32 □Forecast Commercial Charge Cards Transactions: % Growth 2024-2029

Table 33 □Forecast Personal Charge Cards: Number of Cards in Circulation 2024-2029

Table 34 □Forecast Personal Charge Cards Transactions 2024-2029

Table 35 □Forecast Personal Charge Cards in Circulation: % Growth 2024-2029

Table 36 □Forecast Personal Charge Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN MEXICO

## EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

Digital transformation leading financial inclusion in Mexico

Financial education is a key component in building an inclusive Mexico

Strategic alliances strengthen the financial ecosystem in Mexico

What next for financial cards and payments?

## MARKET INDICATORS

Table 37 Number of POS Terminals: Units 2019-2024

Table 38 Number of ATMs: Units 2019-2024

Table 39 Value Lost to Fraud 2019-2024

Table 40 Card Expenditure by Location 2024

Table 41 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 42 Domestic versus Foreign Spend 2024

## MARKET DATA

Table 43 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 44 Financial Cards by Category: Number of Accounts 2019-2024

Table 45 Financial Cards Transactions by Category: Value 2019-2024

Table 46 □Financial Cards by Category: Number of Transactions 2019-2024

Table 47 □Consumer Payments by Category: Value 2019-2024

Table 48 □Consumer Payments by Category: Number of Transactions 2019-2024

Table 49 □M-Commerce by Category: Value 2019-2024

Table 50 □M-Commerce by Category: % Value Growth 2019-2024

Table 51 □Financial Cards: Number of Cards by Issuer 2019-2023

Table 52 □Financial Cards: Number of Cards by Operator 2019-2023

Table 53 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023

Table 54 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023

Table 55 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029

Table 56 □Forecast Financial Cards by Category: Number of Accounts 2024-2029

Table 57 □Forecast Financial Cards Transactions by Category: Value 2024-2029

Table 58 □Forecast Financial Cards by Category: Number of Transactions 2024-2029

Table 59 □Forecast Consumer Payments by Category: Value 2024-2029

Table 60 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029

Table 61 □Forecast M-Commerce by Category: Value 2024-2029

Table 62 □Forecast M-Commerce by Category: % Value Growth 2024-2029

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Charge Cards in Mexico

Market Direction | 2024-12-10 | 27 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)