

## **Carbonates in Nigeria**

Market Direction | 2024-12-17 | 32 pages | Euromonitor

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### **Report description:**

Carbonates witnessed moderate volume growth in 2024 despite rising high inflation in Nigeria. The hot climate makes cold sweet and fizzy drinks a necessity among locals and visitors. Consumption is also rising gradually alongside population growth. Carbonates have benefited from the growing preference of snacks as an alternative to main meals, due to the rising cost of food. Indeed, carbonates are a popular complement to bread, pastries and other cheap snacks. They also enjoy a price advantage r...

Euromonitor International's Carbonates in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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December 2024

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