

Carbonates in Ireland

Market Direction | 2024-12-11 | 37 pages | Euromonitor

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Report description:

Carbonates is facing challenges in Ireland in 2024, with a key obstacle being rising health trends which are influencing consumers away from high-sugar drinks and towards healthier options. While carbonates does, indeed, offer an array of reduced-sugar and free-from variants, drinks in the category continue to be generally perceived as unhealthy. In line with this, we are also seeing a growing array of health-positioned drinks, including functional variants which cater to specific consumer deman...

Euromonitor International's Carbonates in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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