

Bottled Water in Sweden

Market Direction | 2024-12-11 | 30 pages | Euromonitor

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Report description:

Bottled water sales in Sweden experienced a modest recovery in 2024, following a challenging year in 2023. The decline in 2023 was largely due to an unusually cool and rainy summer, significantly impacting consumption during the peak season for bottled water. This dip in demand was particularly evident during the warmer months when consumers typically purchase more bottled water for hydration. With weather conditions returning to normal in 2024-characterised by warmer, sunnier conditions-there w...

Euromonitor International's Bottled Water in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BOTTLED WATER IN SWEDEN

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Positive retail value and volume growth aided by warmer weather
Local brands retain the lead, benefiting from strong Swedish identities
Sustainability provides push-pull factors for bottled water

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Distribution is dominated by major grocery chains in Sweden
Swedes reach for bottled water with added value and benefits

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