

## **Bottled Water in Indonesia**

Market Direction | 2024-12-11 | 29 pages | Euromonitor

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### **Report description:**

Bottled water sales in Indonesia are expected to see flat performance in volume terms in 2024, with demand yet to fully recover to pre-pandemic levels. Economic uncertainty and rising prices have led local consumers to reassess their beverage choices, often opting for products like RTD tea and carbonated drinks offer thirst-quenching benefits while also satisfying their sweet tooth. The emergence of non-packaged roadside tea, commonly known as "teh from Solo," has further intensified competition...

Euromonitor International's Bottled Water in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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