

## **Bottled Water in Germany**

Market Direction | 2024-12-11 | 36 pages | Euromonitor

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### **Report description:**

Bottled water in Germany is facing mounting challenges surrounding sustainability. Local consumers, increasingly prioritising eco-conscious choices, question the necessity of bottled water in a country renowned for its exceptionally high tap water quality. German tap water not only complies with but often surpasses international standards, making bottled options seem less justifiable. Both the Federal Government and the EU have taken measures to promote tap water usage, aiming to reduce the envi...

Euromonitor International's Bottled Water in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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