

Bottled Water in Bosnia and Herzegovina

Market Direction | 2024-12-11 | 27 pages | Euromonitor

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Report description:

Despite the maturity of most product ranges and the ongoing negative demographic trend reducing the size of the potential consumer base, bottled water in Bosnia and Herzegovina has maintained stable consumer demand in 2024. This stability has resulted in moderate off-trade retail volume growth. Significant price increases throughout the year, driven by lingering inflationary pressures, have contributed to solid off-trade RSP value growth. Carbonated bottled water, due to its substantial market s...

Euromonitor International's Bottled Water in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Bottled Water in Bosnia and Herzegovina
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List Of Contents And Tables

BOTTLED WATER IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Steady demand amidst maturity and demographic challenges
Sparkling flavoured water leads growth in innovation-driven areas
Product innovation and functional waters drive consumer engagement

PROSPECTS AND OPPORTUNITIES

Stagnation in carbonated water and stability in still water demand
Flavoured bottled water positioned for continued expansion
Functionality and new flavours as growth catalysts

CATEGORY DATA

- Table 1 Off-trade Sales of Bottled Water by Category: Volume 2019-2024
- Table 2 Off-trade Sales of Bottled Water by Category: Value 2019-2024
- Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2019-2024
- Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2020-2024
- Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2021-2024
- Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2020-2024
- Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2021-2024
- Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2024-2029
- Table 10 □Forecast Off-trade Sales of Bottled Water by Category: Value 2024-2029
- Table 11 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2024-2029

SOFT DRINKS IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

- Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024
- Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024
- Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
- Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
- Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
- Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
- Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024
- Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

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Table 21	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
Table 22	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
Table 23	Off-trade Sales of Soft Drinks by Category: Value 2019-2024
Table 24	Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
Table 25	Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
Table 26	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
Table 27	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
Table 28	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
Table 29	NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
Table 30	LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
Table 31	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
Table 32	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
Table 33	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
Table 34	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
Table 35	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
Table 36	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
Table 37	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
Table 38	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
Table 39	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
Table 40	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
Table 41	Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
Table 42	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
Table 43	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
Table 44	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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