

Bottled Water in Bosnia and Herzegovina

Market Direction | 2024-12-11 | 27 pages | Euromonitor

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Report description:

Despite the maturity of most product ranges and the ongoing negative demographic trend reducing the size of the potential consumer base, bottled water in Bosnia and Herzegovina has maintained stable consumer demand in 2024. This stability has resulted in moderate off-trade retail volume growth. Significant price increases throughout the year, driven by lingering inflationary pressures, have contributed to solid off-trade RSP value growth. Carbonated bottled water, due to its substantial market s...

Euromonitor International's Bottled Water in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sparkling flavoured water leads growth in innovation-driven areas
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