

Bottled Water in Algeria

Market Direction | 2024-12-16 | 24 pages | Euromonitor

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Report description:

Still bottled water continues to dominate both off- and on-trade volume sales of bottled water in 2024, with still mineral water the leading category. The major driver of volume sales is the low quality of the tap water in Algeria, particularly in rural areas. Rising health consciousness is also supporting sales in 2024 as Algerians are increasingly looking for healthier alternatives to sugary drinks, and are drinking water in an effort to stay hydrated to improve their health.

Euromonitor International's Bottled Water in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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