

Bags and Luggage in the United Kingdom

Market Direction | 2024-12-23 | 22 pages | Euromonitor

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Report description:

In 2024, bags and luggage in the UK is being largely driven by value sales growth, with volume sales struggling. Lower demand compared to pre-pandemic levels is mainly due to declines in consumer spending in an inflationary environment. As consumers continue to face economic challenges, with bags and luggage often perceived as non-essential purchases, it is impacting overall category spending in the local market. Versatility remains a key purchasing factor for local consumers, as evident from th...

Euromonitor International's Bags and Luggage in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BAGS AND LUGGAGE IN THE UNITED KINGDOM

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Fragmented competitive landscape led by luxury players
Resale market continues to hinder category sales

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Distribution strategies to remain dynamic

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