

Bags and Luggage in Hong Kong, China

Market Direction | 2024-12-23 | 18 pages | Euromonitor

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Report description:

After a significant rebound for luxury handbags in 2023, sales of bags and luggage in Hong Kong are declining in both retail volume and value terms in 2024. A less severe value decline compared to volume is due to a further rise in the average unit price, driven by luxury brands. Historically, international tourists, especially from mainland China, represented a significant proportion of consumers for luxury personal accessories in Hong Kong. Despite less of a price advantage due to the unfavour...

Euromonitor International's Bags and Luggage in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BAGS AND LUGGAGE IN HONG KONG, CHINA

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Foldable and portable aspects remain essential purchase criteria for luggage
Crossbody bags remains fashionable among younger audiences

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