

**Apparel and Footwear in Taiwan**

Market Direction | 2024-12-09 | 83 pages | Euromonitor

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**Report description:**

Apparel and footwear witnessed a mild recovery in retail volume sales over 2024, following two years of decline. The strong rebound in domestic and foreign tourism is driving the purchase of casualwear, sportswear, walking shoes, and travel-related supplies. The growing consumer preference for out-of-home leisure activities is also adding value in apparel and footwear, with a stronger need for functional and performance wear. Nonetheless, consumer confidence fell in 2024 amid concerns regarding...

Euromonitor International's Apparel and Footwear in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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