

Apparel and Footwear in Poland

Market Direction | 2024-12-09 | 88 pages | Euromonitor

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Report description:

Apparel and footwear in Poland witnessed a rebound in retail volume sales over 2024, despite the challenges caused by rising production costs and the high cost of living facing locals. Consumer purchasing power has increased thanks to higher wages and easing inflation in Poland, leading to strong volume growth after two years of decline. Indeed, higher demand has enabled volume sales of apparel and footwear to once again move above pre-pandemic levels. Retail e-commerce and second-hand markets a...

Euromonitor International's Apparel and Footwear in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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