

Apparel and Footwear in Norway

Market Direction | 2024-12-09 | 92 pages | Euromonitor

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Report description:

Apparel and footwear in Norway witnessed a second year of volume decline in 2024, although the trend was less pronounced than in 2023. Despite the strong premiumisation trend, lower inflation and frequent discounting led to lower current value growth in 2024. Prices still increased to a certain degree, especially in the first half of the year, although higher costs brought on by inflation tended to be absorbed by manufacturers and retailers rather than being passed on to consumers. Retail volume...

Euromonitor International's Apparel and Footwear in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Apparel and Footwear in Norway
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List Of Contents And Tables

APPAREL AND FOOTWEAR IN NORWAY

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2019-2024
Table 2 Sales of Apparel and Footwear by Category: Value 2019-2024
Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Apparel and Footwear: % Value 2020-2024
Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
Table 7 Distribution of Apparel and Footwear by Format: % Value 2019-2024
Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2024
Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

WOMENSWEAR IN NORWAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Womenswear shows signs of stabilisation
Fragmented landscape led by low cost retailers
Circular economy is strong in womenswear

PROSPECTS AND OPPORTUNITIES

Women to seek higher quality pieces and more functional sportswear
Price discounting expected to continue
The influence of retail e-commerce will continue to grow

CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2019-2024
Table 14 Sales of Womenswear by Category: Value 2019-2024
Table 15 Sales of Womenswear by Category: % Volume Growth 2019-2024
Table 16 Sales of Womenswear by Category: % Value Growth 2019-2024
Table 17 NBO Company Shares of Womenswear: % Value 2020-2024
Table 18 LBN Brand Shares of Womenswear: % Value 2021-2024

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2020-2024
Table 20 LBN Brand Shares of Women's Nightwear: % Value 2021-2024
Table 21 NBO Company Shares of Women's Outerwear: % Value 2020-2024
Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2021-2024
Table 23 □NBO Company Shares of Women's Swimwear: % Value 2020-2024
Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2021-2024
Table 25 □NBO Company Shares of Women's Underwear: % Value 2020-2024
Table 26 □LBN Brand Shares of Women's Underwear: % Value 2021-2024
Table 27 □Forecast Sales of Womenswear by Category: Volume 2024-2029
Table 28 □Forecast Sales of Womenswear by Category: Value 2024-2029
Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2024-2029
Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2024-2029

MENSWEAR IN NORWAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Menswear shows signs of recovery
Dressmann extends its leading position in menswear
Retail e-commerce gains appeal

PROSPECTS AND OPPORTUNITIES

Promising outlook for menswear
Discounting will continue to undermine value growth
Retail e-commerce will shape future development

CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2019-2024
Table 32 Sales of Menswear by Category: Value 2019-2024
Table 33 Sales of Menswear by Category: % Volume Growth 2019-2024
Table 34 Sales of Menswear by Category: % Value Growth 2019-2024
Table 35 NBO Company Shares of Menswear: % Value 2020-2024
Table 36 LBN Brand Shares of Menswear: % Value 2021-2024
Table 37 NBO Company Shares of Men's Nightwear: % Value 2020-2024
Table 38 LBN Brand Shares of Men's Nightwear: % Value 2021-2024
Table 39 NBO Company Shares of Men's Outerwear: % Value 2020-2024
Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2021-2024
Table 41 □NBO Company Shares of Men's Swimwear: % Value 2020-2024
Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2021-2024
Table 43 □NBO Company Shares of Men's Underwear: % Value 2020-2024
Table 44 □LBN Brand Shares of Men's Underwear: % Value 2021-2024
Table 45 □Forecast Sales of Menswear by Category: Volume 2024-2029
Table 46 □Forecast Sales of Menswear by Category: Value 2024-2029
Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2024-2029
Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2024-2029

CHILDRENSWEAR IN NORWAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Childrenswear volume sales remain under pressure
Low-cost retail chains lead in childrenswear
Sustainability trend is strongest in childrenswear

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PROSPECTS AND OPPORTUNITIES

Stable outlook for childrenswear

Demographic trend is a limiting factor

Digital platforms will play prominent role in childrenswear

CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2019-2024

Table 50 Sales of Childrenswear by Category: Value 2019-2024

Table 51 Sales of Childrenswear by Category: % Volume Growth 2019-2024

Table 52 Sales of Childrenswear by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Childrenswear: % Value 2020-2024

Table 54 LBN Brand Shares of Childrenswear: % Value 2021-2024

Table 55 Forecast Sales of Childrenswear by Category: Volume 2024-2029

Table 56 Forecast Sales of Childrenswear by Category: Value 2024-2029

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2024-2029

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2024-2029

SPORTSWEAR IN NORWAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Mature sportswear category sees demand patterns normalise

Norwegians are heavy users of sportswear

Omnichannel strategies gain importance

PROSPECTS AND OPPORTUNITIES

Solid performance in sportswear

Large consumer base is key advantage to sportswear

Sustainability as core part of brand messaging

CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2019-2024

Table 60 Sales of Sportswear by Category: % Value Growth 2019-2024

Table 61 NBO Company Shares of Sportswear: % Value 2020-2024

Table 62 LBN Brand Shares of Sportswear: % Value 2021-2024

Table 63 Distribution of Sportswear by Format: % Value 2019-2024

Table 64 Forecast Sales of Sportswear by Category: Value 2024-2029

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2024-2029

JEANS IN NORWAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Slowdown in sales following the post-pandemic peaks

Fashionable brands perform well in jeans

Stronger concerns in jeans regarding sustainability

PROSPECTS AND OPPORTUNITIES

Bright outlook ahead for jeans as staple product

High level of price discounting is challenging margins

Store-based retailers to remain key in jeans

CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2019-2024

Table 67 Sales of Jeans by Category: Value 2019-2024

Table 68 Sales of Jeans by Category: % Volume Growth 2019-2024

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Table 69	Sales of Jeans by Category: % Value Growth 2019-2024
Table 70	Sales of Men's Jeans by Category: Volume 2019-2024
Table 71	Sales of Men's Jeans by Category: Value 2019-2024
Table 72	Sales of Men's Jeans by Category: % Volume Growth 2019-2024
Table 73	Sales of Men's Jeans by Category: % Value Growth 2019-2024
Table 74	Sales of Women's Jeans by Category: Volume 2019-2024
Table 75	□Sales of Women's Jeans by Category: Value 2019-2024
Table 76	□Sales of Women's Jeans by Category: % Volume Growth 2019-2024
Table 77	□Sales of Women's Jeans by Category: % Value Growth 2019-2024
Table 78	□NBO Company Shares of Jeans: % Value 2020-2024
Table 79	□LBN Brand Shares of Jeans: % Value 2021-2024
Table 80	□Forecast Sales of Jeans by Category: Volume 2024-2029
Table 81	□Forecast Sales of Jeans by Category: Value 2024-2029
Table 82	□Forecast Sales of Jeans by Category: % Volume Growth 2024-2029
Table 83	□Forecast Sales of Jeans by Category: % Value Growth 2024-2029
Table 84	□Forecast Sales of Men's Jeans by Category: Volume 2024-2029
Table 85	□Forecast Sales of Men's Jeans by Category: Value 2024-2029
Table 86	□Forecast Sales of Men's Jeans by Category: % Volume Growth 2024-2029
Table 87	□Forecast Sales of Men's Jeans by Category: % Value Growth 2024-2029
Table 88	□Forecast Sales of Women's Jeans by Category: Volume 2024-2029
Table 89	□Forecast Sales of Women's Jeans by Category: Value 2024-2029
Table 90	□Forecast Sales of Women's Jeans by Category: % Volume Growth 2024-2029
Table 91	□Forecast Sales of Women's Jeans by Category: % Value Growth 2024-2029

HOSIERY IN NORWAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Hosiery sales face challenging trading period
 Grocery retailers hold strong position in hosiery
 Sustainable benefits enable brands to add value

PROSPECTS AND OPPORTUNITIES

Limited growth prospects in hosiery
 Healthier lifestyles drive sales of socks
 E-commerce sales are on the rise

CATEGORY DATA

Table 92	Sales of Hosiery by Category: Volume 2019-2024
Table 93	Sales of Hosiery by Category: Value 2019-2024
Table 94	Sales of Hosiery by Category: % Volume Growth 2019-2024
Table 95	Sales of Hosiery by Category: % Value Growth 2019-2024
Table 96	NBO Company Shares of Hosiery: % Value 2020-2024
Table 97	LBN Brand Shares of Hosiery: % Value 2021-2024
Table 98	Forecast Sales of Hosiery by Category: Volume 2024-2029
Table 99	Forecast Sales of Hosiery by Category: Value 2024-2029
Table 100	Forecast Sales of Hosiery by Category: % Volume Growth 2024-2029
Table 101	□Forecast Sales of Hosiery by Category: % Value Growth 2024-2029

APPAREL ACCESSORIES IN NORWAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

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Apparel accessories sees mild improvement in volume sales
Brands perform well in the low cost, mid-range and luxury segments
E-commerce is key channel in accessories

PROSPECTS AND OPPORTUNITIES

Stagnant performance in the forecast period
Value sales likely to be hindered by infrequency of purchase and discounting
Competition from second-hand accessories

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2019-2024
Table 103 Sales of Apparel Accessories by Category: Value 2019-2024
Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2019-2024
Table 105 Sales of Apparel Accessories by Category: % Value Growth 2019-2024
Table 106 NBO Company Shares of Apparel Accessories: % Value 2020-2024
Table 107 LBN Brand Shares of Apparel Accessories: % Value 2021-2024
Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2024-2029
Table 109 Forecast Sales of Apparel Accessories by Category: Value 2024-2029
Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029
Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

FOOTWEAR IN NORWAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Footwear sales begin to normalise
Nike and adidas lead the competitive landscape
Omnichannel strategies are leveraged to reduce high level of returns

PROSPECTS AND OPPORTUNITIES

Stable outlook in the footwear department
Players are reliant on using price promotions to drive sales
Sustainability will drive change in supply and demand

CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2019-2024
Table 113 Sales of Footwear by Category: Value 2019-2024
Table 114 Sales of Footwear by Category: % Volume Growth 2019-2024
Table 115 Sales of Footwear by Category: % Value Growth 2019-2024
Table 116 NBO Company Shares of Footwear: % Value 2020-2024
Table 117 LBN Brand Shares of Footwear: % Value 2021-2024
Table 118 Distribution of Footwear by Format: % Value 2019-2024
Table 119 Forecast Sales of Footwear by Category: Volume 2024-2029
Table 120 Forecast Sales of Footwear by Category: Value 2024-2029
Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2024-2029
Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2024-2029

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