

Apparel and Footwear in Norway

Market Direction | 2024-12-09 | 92 pages | Euromonitor

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Report description:

Apparel and footwear in Norway witnessed a second year of volume decline in 2024, although the trend was less pronounced than in 2023. Despite the strong premiumisation trend, lower inflation and frequent discounting led to lower current value growth in 2024. Prices still increased to a certain degree, especially in the first half of the year, although higher costs brought on by inflation tended to be absorbed by manufacturers and retailers rather than being passed on to consumers. Retail volume...

Euromonitor International's Apparel and Footwear in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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