

## **Apparel and Footwear in Chile**

Market Direction | 2024-12-12 | 84 pages | Euromonitor

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### **Report description:**

Apparel and footwear in Chile is showing significant signs of improvement in 2024 following a year marked by stagnation and low growth. The country has faced historically high double-digit inflation rates, in line with the region. However, after efforts by the Central Bank through interest rate hikes, inflation has been brought under control. In 2024, year-on-year inflation is projected to reach 4.2%, with projections that by 2026, the cost of living will reach the 3% target. The latest report f...

Euromonitor International's Apparel and Footwear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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