

## **Apparel and Footwear in Australia**

Market Direction | 2024-12-19 | 102 pages | Euromonitor

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### **Report description:**

Retail volume sales of apparel and footwear in Australia remain fairly flat in 2024, as the economic downturn and high interest rates impact discretionary spend. As consumers feel the pressure of the high cost of living on their household budgets, subdued spending is impacting many of the industry's categories. When available, discretionary spend is being largely redirected to experiences rather than on "things" - as consumers shift to prioritising domestic and international leisure travel post-...

Euromonitor International's Apparel and Footwear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Apparel and Footwear in Australia  
Euromonitor International  
December 2024

### List Of Contents And Tables

#### APPAREL AND FOOTWEAR IN AUSTRALIA

##### EXECUTIVE SUMMARY

Apparel and footwear impacted by challenging economic conditions in 2024

Market polarisation, DEI and sustainability emerge as key trends in 2024

Mergers and disruptive DTC models shape competitive landscape

E-commerce continues to evolve in Australia, responding to consumer demand and shaping trends that echo across the industry

What next for apparel and footwear?

##### MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 2 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 7 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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##### SOURCES

Summary 1 Research Sources

#### WOMENSWEAR IN AUSTRALIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Economic headwinds contribute to sales fluctuations

Competitive landscape is mix of acquisitions, collapses and consumer shift towards budget-friendly casual apparel

Digital transformation within womenswear ensures seamless customer experience

##### PROSPECTS AND OPPORTUNITIES

Growing polarisation of budget-friendly casual options versus investment pieces to hinder stronger performance over the forecast period

Acquisitions within women's swimwear offer further development potential

Future focus on sustainability, transparency and social accountability

##### CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2019-2024

Table 14 Sales of Womenswear by Category: Value 2019-2024

Table 15 Sales of Womenswear by Category: % Volume Growth 2019-2024

Table 16 Sales of Womenswear by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Womenswear: % Value 2020-2024

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Table 18 LBN Brand Shares of Womenswear: % Value 2021-2024

Table 19 NBO Company Shares of Women's Nightwear: % Value 2020-2024

Table 20 LBN Brand Shares of Women's Nightwear: % Value 2021-2024

Table 21 NBO Company Shares of Women's Outerwear: % Value 2020-2024

Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2021-2024

Table 23 □NBO Company Shares of Women's Swimwear: % Value 2020-2024

Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2021-2024

Table 25 □NBO Company Shares of Women's Underwear: % Value 2020-2024

Table 26 □LBN Brand Shares of Women's Underwear: % Value 2021-2024

Table 27 □Forecast Sales of Womenswear by Category: Volume 2024-2029

Table 28 □Forecast Sales of Womenswear by Category: Value 2024-2029

Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2024-2029

Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2024-2029

## MENSWEAR IN AUSTRALIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Menswear's weak performance is a sign of economic pressures

Extensive physical presence of leading brands facilitates omnichannel strategies

Australian brand collaboration to nurture youth emotional wellbeing

#### PROSPECTS AND OPPORTUNITIES

Further move between casual, smart casual and business casual attire over forecast period

Seamless, sustainable and second-hand: Key trends as menswear moves towards a circular economy

Mergers and acquisitions likely to further characterise category due to difficult trading conditions

#### CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2019-2024

Table 32 Sales of Menswear by Category: Value 2019-2024

Table 33 Sales of Menswear by Category: % Volume Growth 2019-2024

Table 34 Sales of Menswear by Category: % Value Growth 2019-2024

Table 35 NBO Company Shares of Menswear: % Value 2020-2024

Table 36 LBN Brand Shares of Menswear: % Value 2021-2024

Table 37 NBO Company Shares of Men's Nightwear: % Value 2020-2024

Table 38 LBN Brand Shares of Men's Nightwear: % Value 2021-2024

Table 39 NBO Company Shares of Men's Outerwear: % Value 2020-2024

Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2021-2024

Table 41 □NBO Company Shares of Men's Swimwear: % Value 2020-2024

Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2021-2024

Table 43 □NBO Company Shares of Men's Underwear: % Value 2020-2024

Table 44 □LBN Brand Shares of Men's Underwear: % Value 2021-2024

Table 45 □Forecast Sales of Menswear by Category: Volume 2024-2029

Table 46 □Forecast Sales of Menswear by Category: Value 2024-2029

Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2024-2029

Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2024-2029

## CHILDRENSWEAR IN AUSTRALIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Households with young children and mortgages limit discretionary spending

Shrinking consumer spending translates into challenging conditions in local market

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Fashionable collaborations boost brand loyalty and ensure they remain top of mind

#### PROSPECTS AND OPPORTUNITIES

Prevailing demographic trends to shape childrenswear over forecast period

Challenges to category go beyond physical wear and tear

Distribution to further shift online as retailers and brands develop seamless omnichannel operations

#### CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2019-2024

Table 50 Sales of Childrenswear by Category: Value 2019-2024

Table 51 Sales of Childrenswear by Category: % Volume Growth 2019-2024

Table 52 Sales of Childrenswear by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Childrenswear: % Value 2020-2024

Table 54 LBN Brand Shares of Childrenswear: % Value 2021-2024

Table 55 Forecast Sales of Childrenswear by Category: Volume 2024-2029

Table 56 Forecast Sales of Childrenswear by Category: Value 2024-2029

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2024-2029

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2024-2029

#### SPORTSWEAR IN AUSTRALIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Sportswear in Australia continues its strong performance in 2024

Competition for incumbents as challengers record strong performances

"Fashion Olympics" turn heads in Paris, while local fans emulate their favourite sporting stars through replica sportswear capsule collections

#### PROSPECTS AND OPPORTUNITIES

Future demand likely to be driven by fashion, fandom and functionality

Economic landscape poses significant challenges to category's value growth

Australian enviro-tech startup partners with global athleisure giant to help shape the future of nylon recycling

#### CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2019-2024

Table 60 Sales of Sportswear by Category: % Value Growth 2019-2024

Table 61 NBO Company Shares of Sportswear: % Value 2020-2024

Table 62 LBN Brand Shares of Sportswear: % Value 2021-2024

Table 63 Distribution of Sportswear by Format: % Value 2019-2024

Table 64 Forecast Sales of Sportswear by Category: Value 2024-2029

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2024-2029

#### JEANS IN AUSTRALIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Polarisation evident within men's jeans, while premiumisation characterises the women's segment

Competitive landscape subject to volatility as cross-category headwinds hit

Evolution of e-commerce leads to emergence of grey market drop-shipping

#### PROSPECTS AND OPPORTUNITIES

Polarisation set to contribute to standout performance for men's jeans at either end of value spectrum over the forecast period

Sustainability to continue on its journey into mainstream jeans

Standard and economy women's jeans set to experience competitive transformation

#### CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2019-2024

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Table 67	Sales of Jeans by Category: Value 2019-2024
Table 68	Sales of Jeans by Category: % Volume Growth 2019-2024
Table 69	Sales of Jeans by Category: % Value Growth 2019-2024
Table 70	Sales of Men's Jeans by Category: Volume 2019-2024
Table 71	Sales of Men's Jeans by Category: Value 2019-2024
Table 72	Sales of Men's Jeans by Category: % Volume Growth 2019-2024
Table 73	Sales of Men's Jeans by Category: % Value Growth 2019-2024
Table 74	Sales of Women's Jeans by Category: Volume 2019-2024
Table 75	□Sales of Women's Jeans by Category: Value 2019-2024
Table 76	□Sales of Women's Jeans by Category: % Volume Growth 2019-2024
Table 77	□Sales of Women's Jeans by Category: % Value Growth 2019-2024
Table 78	□NBO Company Shares of Jeans: % Value 2020-2024
Table 79	□LBN Brand Shares of Jeans: % Value 2021-2024
Table 80	□Forecast Sales of Jeans by Category: Volume 2024-2029
Table 81	□Forecast Sales of Jeans by Category: Value 2024-2029
Table 82	□Forecast Sales of Jeans by Category: % Volume Growth 2024-2029
Table 83	□Forecast Sales of Jeans by Category: % Value Growth 2024-2029
Table 84	□Forecast Sales of Men's Jeans by Category: Volume 2024-2029
Table 85	□Forecast Sales of Men's Jeans by Category: Value 2024-2029
Table 86	□Forecast Sales of Men's Jeans by Category: % Volume Growth 2024-2029
Table 87	□Forecast Sales of Men's Jeans by Category: % Value Growth 2024-2029
Table 88	□Forecast Sales of Women's Jeans by Category: Volume 2024-2029
Table 89	□Forecast Sales of Women's Jeans by Category: Value 2024-2029
Table 90	□Forecast Sales of Women's Jeans by Category: % Volume Growth 2024-2029
Table 91	□Forecast Sales of Women's Jeans by Category: % Value Growth 2024-2029

## HOSIERY IN AUSTRALIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Australians replenish their collections of daily wardrobe essentials

Competitive landscape features mix of private label, specialists, global sports brands and fast fashion

Generation Z and millennials debate 2024's sock trends on social media

#### PROSPECTS AND OPPORTUNITIES

Private label poised to be cost-effective solution in the face of economic uncertainty

Natural and alternative fibres are cornerstones of sustainability, yet the journey towards a circular economy will continue over the forecast period

Hosiery to be challenged by frugality and practicality in purchasing decisions, leading to distribution channel shift

#### CATEGORY DATA

Table 92	Sales of Hosiery by Category: Volume 2019-2024
Table 93	Sales of Hosiery by Category: Value 2019-2024
Table 94	Sales of Hosiery by Category: % Volume Growth 2019-2024
Table 95	Sales of Hosiery by Category: % Value Growth 2019-2024
Table 96	NBO Company Shares of Hosiery: % Value 2020-2024
Table 97	LBN Brand Shares of Hosiery: % Value 2021-2024
Table 98	Forecast Sales of Hosiery by Category: Volume 2024-2029
Table 99	Forecast Sales of Hosiery by Category: Value 2024-2029
Table 100	Forecast Sales of Hosiery by Category: % Volume Growth 2024-2029
Table 101	□Forecast Sales of Hosiery by Category: % Value Growth 2024-2029

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## APPAREL ACCESSORIES IN AUSTRALIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Return to low growth for apparel accessories in 2024

Shein sets trends and responds to consumer demand within mass segment at rapid pace

Gulf between ultra-fast and slow fashion presents challenge within apparel accessories

#### PROSPECTS AND OPPORTUNITIES

Further scrutiny of discretionary spend likely to impact future category sales

Climate change, casualisation and economic pressures to pose challenges

Online/offline to continue to blur boundaries as brands seek further customer engagement

#### CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2019-2024

Table 103 Sales of Apparel Accessories by Category: Value 2019-2024

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2019-2024

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2019-2024

Table 106 NBO Company Shares of Apparel Accessories: % Value 2020-2024

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2021-2024

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2024-2029

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2024-2029

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029

Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

## FOOTWEAR IN AUSTRALIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Redirected discretionary spending and shifting distribution impact performance of footwear

Sportswear brands and major events heavily influence footwear in Australia

Local fashion footwear brands gain attention for sustainability and considered design

#### PROSPECTS AND OPPORTUNITIES

Sports-inspired footwear likely to help drive growth, as reimagined aesthetic of vintage styles proves popular

Direct-to-consumer dialogue to be facilitated by physical and virtual retail touchpoints

Handcrafted and durable high-quality footwear is sustainable antidote to fast fashion

#### CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2019-2024

Table 113 Sales of Footwear by Category: Value 2019-2024

Table 114 Sales of Footwear by Category: % Volume Growth 2019-2024

Table 115 Sales of Footwear by Category: % Value Growth 2019-2024

Table 116 NBO Company Shares of Footwear: % Value 2020-2024

Table 117 LBN Brand Shares of Footwear: % Value 2021-2024

Table 118 Distribution of Footwear by Format: % Value 2019-2024

Table 119 Forecast Sales of Footwear by Category: Volume 2024-2029

Table 120 Forecast Sales of Footwear by Category: Value 2024-2029

Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2024-2029

Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2024-2029

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