

Apparel Accessories in Poland

Market Direction | 2024-12-09 | 18 pages | Euromonitor

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Report description:

Apparel accessories, including scarves, ties, and hats, experienced healthy growth in Poland in 2024. Consumers facing high inflation turned to accessories as an inexpensive way to update their wardrobe and personalise their outfit without breaking the bank. Unit price growth in this category has been relatively low, making it an attractive option for consumers looking to accessorise on a budget. Additionally, online shopping provides a convenient and often much cheaper source of products with b...

Euromonitor International's Apparel Accessories in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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