

Air Treatment Products in the US

Market Direction | 2024-12-23 | 42 pages | Euromonitor

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Report description:

Sales of air treatment products in the US saw strong growth in 2020 and 2021, as an increasing number of consumers wanted to improve the air quality in their home during the longer hours spent indoors during the pandemic. In a period of normalisation, sales turned to decline in 2022 and 2023. However, after this period of disruption, air treatment products in the US is set to return to its normal growth pattern in 2024, with a low retail volume increase. Although to some extent growth can be att...

Euromonitor International's Air Treatment Products in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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