

Air Treatment Products in the Czech Republic

Market Direction | 2024-12-13 | 38 pages | Euromonitor

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Report description:

Retail volume sales of air treatment products are set to see growth in the Czech Republic in 2024. The dehumidifiers subcategory has continued to benefit from high energy prices. The humidity level increased within houses and apartments that were not heating sufficiently as householders looked to save money, and the need for dehumidifiers peaked. Demand slowed down considerably, with energy prices returning to lower points. Nevertheless, once consumers reduced the heating temperature to save ene...

Euromonitor International's Air Treatment Products in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Dehumidifiers the strongest performing subcategory, albeit from a low base

Air purifiers volume sales peak again

Residential split air conditioning recording positive growth, triggered by real estate revival and improving construction activity

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Positive growth expected in volume and value terms

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Compactness, portability and flexibility in air treatment solutions

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