

Air Treatment Products in Spain

Market Direction | 2024-12-13 | 40 pages | Euromonitor

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Report description:

Sales of air treatment products flourished in 2024 with soaring temperatures encouraging consumers to invest in cooling products. In terms of the competitive landscape Haier AC Espana Trading SL maintained its leading position and continued to gain share, driven by its strong position in air conditioners which was the most dynamic category in retail volume terms in 2024. Groupe SEB Iberica SA was one of the most dynamic players in 2024 with it gaining significant share due to the strong performa...

Euromonitor International's Air Treatment Products in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Affordable price points drive demand for cooling fans

Demand for second-hand air treatment products is on the rise

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