

Air Treatment Products in Saudi Arabia

Market Direction | 2024-12-12 | 40 pages | Euromonitor

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Report description:

Air purifiers remained the most dynamic category in air treatment products in 2024 with sales boosted by the growing awareness of the importance of clean air in the home. Factors such as rising levels of pollution, dust, and allergens, alongside concerns about respiratory ailments is contributing to the increased demand for air purifiers. Manufacturers of air purifiers are incorporating advanced technologies into their units to enhance their effectiveness. These technologies include improved fil...

Euromonitor International's Air Treatment Products in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Split air conditioners overtake window models as consumers look for new features and improved energy efficiency

LG Electronics invests in local production

New partnerships focus on increasing local production

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Increased domestic production could increase access to air conditioners in Saudi Arabia

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