

Air Treatment Products in Mexico

Market Direction | 2024-12-12 | 39 pages | Euromonitor

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Report description:

Retail volume sales of air treatment products are expected to increase strongly in Mexico in 2024. With increasing public awareness of issues related to air pollution and indoor air quality, there has been a growing demand for solutions that improve air quality in homes and indoor spaces. With urban growth and greater population density in cities such as Mexico City and Monterrey, demand has increased for products that help to mitigate the effects of air pollution and improve indoor air quality.

Euromonitor International's Air Treatment Products in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2024

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