

Air Treatment Products in Indonesia

Market Direction | 2024-12-24 | 40 pages | Euromonitor

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Report description:

Air treatment products is expected to witness significant retail volume growth in Indonesia in 2024, with both cooling and air purifiers set to experience increased demand. However, cooling, particularly split air conditioners, is anticipated to see the highest growth. This surge can largely be attributed to the hotter weather conditions and the El Nino phenomenon affecting Indonesia. As temperatures rose, consumers increasingly turned to air conditioners to maintain a comfortable living environ...

Euromonitor International's Air Treatment Products in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Air Treatment Products in Indonesia
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List Of Contents And Tables

AIR TREATMENT PRODUCTS IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Surge in sales of air treatment products driven by hotter weather
Rising air pollution drives continued growth for air purifiers
Intense competition in air treatment products spurs innovation and growth
PROSPECTS AND OPPORTUNITIES

Future growth and challenges for air treatment products in Indonesia
Increasing demand for air purifiers, driven by pollution and health concerns
Shift towards energy efficiency and cost effectiveness

CATEGORY DATA

- Table 1 Sales of Air Treatment Products by Category: Volume 2019-2024
- Table 2 Sales of Air Treatment Products by Category: Value 2019-2024
- Table 3 Sales of Air Treatment Products by Category: % Volume Growth 2019-2024
- Table 4 Sales of Air Treatment Products by Category: % Value Growth 2019-2024
- Table 5 Sales of Air Conditioners by Smart Appliances: % Volume 2020-2024
- Table 6 NBO Company Shares of Air Treatment Products: % Volume 2020-2024
- Table 7 LBN Brand Shares of Air Treatment Products: % Volume 2021-2024
- Table 8 Distribution of Air Treatment Products by Format: % Volume 2019-2024
- Table 9 Production of Air Conditioners: Total Volume 2019-2024
- Table 10 □Forecast Sales of Air Treatment Products by Category: Volume 2024-2029
- Table 11 □Forecast Sales of Air Treatment Products by Category: Value 2024-2029
- Table 12 □Forecast Sales of Air Treatment Products by Category: % Volume Growth 2024-2029
- Table 13 □Forecast Sales of Air Treatment Products by Category: % Value Growth 2024-2029

CONSUMER APPLIANCES IN INDONESIA

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

- Table 14 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025
- Table 15 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

- Table 16 Sales of Consumer Appliances by Category: Volume 2019-2024
- Table 17 Sales of Consumer Appliances by Category: Value 2019-2024
- Table 18 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024
- Table 19 Sales of Consumer Appliances by Category: % Value Growth 2019-2024
- Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024

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Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024

Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024

Table 23 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024

Table 24 □Sales of Small Appliances by Category: Volume 2019-2024

Table 25 □Sales of Small Appliances by Category: Value 2019-2024

Table 26 □Sales of Small Appliances by Category: % Volume Growth 2019-2024

Table 27 □Sales of Small Appliances by Category: % Value Growth 2019-2024

Table 28 □NBO Company Shares of Major Appliances: % Volume 2020-2024

Table 29 □LBN Brand Shares of Major Appliances: % Volume 2021-2024

Table 30 □NBO Company Shares of Small Appliances: % Volume 2020-2024

Table 31 □LBN Brand Shares of Small Appliances: % Volume 2021-2024

Table 32 □Distribution of Major Appliances by Format: % Volume 2019-2024

Table 33 □Distribution of Small Appliances by Format: % Volume 2019-2024

Table 34 □Forecast Sales of Consumer Appliances by Category: Volume 2024-2029

Table 35 □Forecast Sales of Consumer Appliances by Category: Value 2024-2029

Table 36 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029

Table 37 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029

Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029

Table 42 □Forecast Sales of Small Appliances by Category: Volume 2024-2029

Table 43 □Forecast Sales of Small Appliances by Category: Value 2024-2029

Table 44 □Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029

Table 45 □Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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