

Air Treatment Products in Canada

Market Direction | 2024-12-12 | 37 pages | Euromonitor

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Report description:

Canadian consumers are increasingly seeking air purifiers that are not only effective in cleaning the air but also consume less energy. This is being driven by both environmental concerns and the desire to reduce energy bills. Responding to this demand there are a growing range of air purifiers with energy efficiency claims. For instance, the Blueair Blue Pure 211+ is known for its energy-efficient performance with it being awarded the Energy Star certification. It offers high clean air delivery...

Euromonitor International's Air Treatment Products in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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