

## **Air Treatment Products in Austria**

Market Direction | 2024-12-13 | 37 pages | Euromonitor

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### **Report description:**

Air treatment products registered a weak performance in Austria in 2024, with insignificant volume growth and a decline in current value sales. Recently, Austria has experienced several extraordinarily hot and long summers, leading more consumers to seek air conditioning at home. However, this was offset in 2024 by a particularly weak property industry. This was the result of a sharp rise in interest rates for borrowers following recent high inflation and tighter lending conditions, which were i...

Euromonitor International's Air Treatment Products in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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