

## **Savory Snacks in Japan**

Industry Report | 2024-10-10 | 41 pages | MarketLine

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### **Report description:**

Savory Snacks in Japan

Summary

Savory Snacks in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.
- The Japanese Savory Snacks market had total revenues of \$8,917.3 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.3% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 0.9% between 2018 and 2023, to reach a total of 466.5 million kilograms in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.8% for the five-year period 2023-28, which is expected to drive the market to a value of \$10,227.4 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in

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## Japan

- Leading company profiles reveal details of key savory snacks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan savory snacks market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Japan savory snacks market by value in 2023?
- What will be the size of the Japan savory snacks market in 2028?
- What factors are affecting the strength of competition in the Japan savory snacks market?
- How has the market performed over the last five years?
- Who are the top competitors in Japan's savory snacks market?

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- 7.2. Who are the leading players in the Japanese savory snacks market?
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