

## **Personal Hygiene in the United Kingdom**

Industry Report | 2024-04-19 | 50 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Personal Hygiene in the United Kingdom

#### Summary

Personal Hygiene in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.
- The UK Personal Hygiene market recorded revenues of \$2,093.6 million in 2023, representing a compound annual growth rate (CAGR) of 4% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.1% between 2018 and 2023, to reach a total of 691.9 million units in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.5% over 2023-28, which is expected to drive the market to a value of \$2,373.5 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the personal hygiene market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the personal hygiene market in the United Kingdom
- Leading company profiles reveal details of key personal hygiene market players' global operations and financial performance

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom personal hygiene market with five year forecasts

#### Reasons to Buy

- What was the size of the United Kingdom personal hygiene market by value in 2023?
- What will be the size of the United Kingdom personal hygiene market in 2028?
- What factors are affecting the strength of competition in the United Kingdom personal hygiene market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's personal hygiene market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

##### 2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

##### 3 Market Data

- 3.1. Market value
- 3.2. Market volume

##### 4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

##### 5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

##### 6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

##### 7 Competitive Landscape

- 7.1. Market share
- 7.2. Who are the leading players in the UK personal hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

7.4. Which companies market shares have suffered over the same period (2018-2023)?

7.5. What are the most popular brands in the UK personal hygiene market?

## 8 Company Profiles

8.1. Unilever Plc.

8.2. PZ Cussons Plc

8.3. Colgate-Palmolive Co

8.4. Beiersdorf AG

## 9 Macroeconomic Indicators

9.1. Country data

## 10 Appendix

10.1. Methodology

10.2. Related MarketLine research

10.3. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Personal Hygiene in the United Kingdom

Industry Report | 2024-04-19 | 50 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to [support@scotts-international.com](mailto:support@scotts-international.com)

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact [support@scotts-international.com](mailto:support@scotts-international.com) or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-10"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)