

## **Personal Hygiene in Switzerland**

Industry Report | 2024-04-19 | 50 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Personal Hygiene in Switzerland

#### Summary

Personal Hygiene in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.
- The Swiss Personal Hygiene market recorded revenues of \$332.4 million in 2023, representing a compound annual growth rate (CAGR) of 2.5% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.5% between 2018 and 2023, to reach a total of 82.2 million units in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.9% over 2023-28, which is expected to drive the market to a value of \$383.7 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the personal hygiene market in Switzerland
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the personal hygiene market in Switzerland
- Leading company profiles reveal details of key personal hygiene market players' global operations and financial performance

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland personal hygiene market with five year forecasts

#### Reasons to Buy

- What was the size of the Switzerland personal hygiene market by value in 2023?
- What will be the size of the Switzerland personal hygiene market in 2028?
- What factors are affecting the strength of competition in the Switzerland personal hygiene market?
- How has the market performed over the last five years?
- What are the main segments that make up Switzerland's personal hygiene market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market share

###### 1.8. Market rivalry

###### 1.9. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Market share

###### 7.2. Who are the leading players in the Swiss personal hygiene market?

###### 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.4. Which companies market shares have suffered over the same period (2018-2023)?

7.5. What are the most popular brands in the Swiss personal hygiene market?

## 8 Company Profiles

8.1. Unilever Plc.

8.2. Beiersdorf AG

8.3. Colgate-Palmolive Co

8.4. Henkel AG & Co. KGaA

## 9 Macroeconomic Indicators

9.1. Country data

## 10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Personal Hygiene in Switzerland

Industry Report | 2024-04-19 | 50 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to [support@scotts-international.com](mailto:support@scotts-international.com)

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact [support@scotts-international.com](mailto:support@scotts-international.com) or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)