

Personal Hygiene in Japan

Industry Report | 2024-04-19 | 46 pages | MarketLine

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Report description:

Personal Hygiene in Japan

Summary

Personal Hygiene in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.
- The Japanese Personal Hygiene market recorded revenues of \$2,395.9 million in 2023, representing a compound annual growth rate (CAGR) of 2.3% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1% between 2018 and 2023, to reach a total of 346.1 million units in 2023.
- The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 2.1% over 2023-28, which is expected to drive the market to a value of \$2,657.8 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the personal hygiene market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the personal hygiene market in Japan
- Leading company profiles reveal details of key personal hygiene market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Japan personal hygiene market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Japan personal hygiene market by value in 2023?
- What will be the size of the Japan personal hygiene market in 2028?
- What factors are affecting the strength of competition in the Japan personal hygiene market?
- How has the market performed over the last five years?
- How large is Japan's personal hygiene market in relation to its regional counterparts?

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