

Personal Hygiene in Italy

Industry Report | 2024-04-19 | 46 pages | MarketLine

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Report description:

Personal Hygiene in Italy

Summary

Personal Hygiene in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.
- The Italian Personal Hygiene market recorded revenues of \$1,541.3 million in 2023, representing a compound annual growth rate (CAGR) of 3.8% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.2% between 2018 and 2023, to reach a total of 449.8 million units in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.4% over 2023-28, which is expected to drive the market to a value of \$1,732.2 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the personal hygiene market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the personal hygiene market in Italy
- Leading company profiles reveal details of key personal hygiene market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Italy personal hygiene market with five year forecasts

Reasons to Buy

- What was the size of the Italy personal hygiene market by value in 2023?
- What will be the size of the Italy personal hygiene market in 2028?
- What factors are affecting the strength of competition in the Italy personal hygiene market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's personal hygiene market?

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7.4. Which companies market shares have suffered over the same period (2018-2023)?

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