

# Pasta & Noodles in Italy

Industry Report | 2024-10-17 | 38 pages | MarketLine

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## **Report description:**

Pasta & Noodles in Italy

#### Summary

Pasta & Noodles in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **Key Highlights**

- The pasta & noodles market consists of the retail sale of dried pasta, dried & instant noodles, chilled pasta, chilled noodles, ambient pasta and ambient noodles. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the compilation of this report have been calculated using 2023 annual average exchange rates.
- The Italian Pasta & Noodles market had total revenues of \$4,950.5 million in 2023, representing a compound annual growth rate (CAGR) of 4.3% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1% between 2018 and 2023, to reach a total of 1,398.1 million kilograms in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 1.7% for the five-year period 2023-2028, which is expected to drive the market to a value of \$5,391.3 million by the end of 2028.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pasta & noodles market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pasta & noodles market

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# in Italy

- Leading company profiles reveal details of key pasta & noodles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy pasta & noodles market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Italy pasta & noodles market by value in 2023?
- What will be the size of the Italy pasta & noodles market in 2028?
- What factors are affecting the strength of competition in the Italy pasta & noodles market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's pasta & noodles market?

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