

# **Machinery in Australia**

Industry Report | 2024-06-14 | 46 pages | MarketLine

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## Report description:

Machinery in Australia

Summary

Machinery in Australia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **Key Highlights**

- The machinery market includes agricultural machinery, mining equipment, and construction equipment. Market value represents the revenue generated by the market players in a specific year.
- According to GlobalData, Australia accounted for 2.2% of the Asia-Pacific machinery market in 2023, with its market closely linked to economic cycles, particularly in mining and construction.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the machinery market in Australia
- Leading company profiles reveal details of key machinery market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia machinery market with five year forecasts by both value and volume

### Reasons to Buy

- What was the size of the Australia machinery market by value in 2023?
- What will be the size of the Australia machinery market in 2028?
- What factors are affecting the strength of competition in the Australia machinery market?
- How has the market performed over the last five years?
- Who are the top competitors in Australia's machinery market?

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