IT Hardware in China

Industry Report | 2024-10-10 | 47 pages | MarketLine

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Report description:

IT Hardware in China

Summary

IT Hardware in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The IT Hardware market includes all physical components integral to computing within enterprise IT solutions. Market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (ethernet hubs and switches, ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall, and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers, and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays).
- The Chinese IT hardware market recorded revenues of $66.3 billion in 2023, representing a compound annual growth rate (CAGR) of 5.5% between 2018 and 2023.
- The client computing hardware segment accounted for the market's largest proportion in 2023, with total revenues of $33.1 billion, equivalent to 50% of the market's overall value.
- According to GlobalData, the Chinese IT hardware market accounted for 39.5% of the Asia-Pacific IT hardware market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the it hardware market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in China
- Leading company profiles reveal details of key it hardware market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China it hardware market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the China it hardware market by value in 2023?
- What will be the size of the China it hardware market in 2028?
- What factors are affecting the strength of competition in the China it hardware market?
- How has the market performed over the last five years?
- Who are the top competitors in China's it hardware market?

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