

BPO Services in Asia-Pacific

Industry Report | 2024-10-24 | 47 pages | MarketLine

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Report description:

BPO Services in Asia-Pacific

Summary

BPO Services in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Business Process Outsourcing (BPO) services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, finance & accounting, human resources, knowledge process outsourcing, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.
- The Asia-Pacific BPO services market recorded revenues of \$103.3 billion in 2023, representing a compound annual growth rate (CAGR) of 6.5% between 2018 and 2023.
- The vertical-specific BPO segment accounted for the market's largest proportion in 2023, with total revenues of \$27.8 billion, equivalent to 26.9% of the market's overall value.
- In 2023, China accounted for the largest share of 33.8% of the Asia-Pacific BPO services market followed by Japan and India with 18.1% and 13.2% respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo

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services market in Asia-Pacific

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in Asia-Pacific
- Leading company profiles reveal details of key bpo services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific bpo services market with five year forecasts

Reasons to Buy

- What was the size of the Asia-Pacific bpo services market by value in 2023?
- What will be the size of the Asia-Pacific bpo services market in 2028?
- What factors are affecting the strength of competition in the Asia-Pacific bpo services market?
- How has the market performed over the last five years?
- What are the main segments that make up Asia-Pacific's bpo services market?

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