

Apparel & Non-Apparel Manufacturing in Italy

Industry Report | 2024-06-14 | 40 pages | MarketLine

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Report description:

Apparel & Non-Apparel Manufacturing in Italy

Summary

Apparel & Non-Apparel Manufacturing in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel & non-apparel manufacturing market is segmented into apparel and non-apparel products. The market value refers to the revenue generated by apparel and non-apparel manufacturers in a specific year.
- The Italian apparel & non-apparel manufacturing market recorded revenues of \$34,593.9 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.4% between 2018 and 2023.
- The apparel segment accounted for the market's largest proportion in 2023, with total revenues of \$31,469.9 million, equivalent to 91% of the market's overall value.
- The Italian apparel & non-apparel manufacturing market is synonymous with luxury fashion, craftsmanship, and high-quality apparel. The rising emphasis on sustainability and green fashion, driven by eco-conscious consumers, pushes manufacturers to adopt environmentally friendly practices and materials, boosting demand for sustainable products. For instance, according to GlobalData, the Italian green fashion market value stood at \$477 million in 2023, an increase of 4.9% from the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel & non-apparel manufacturing market in Italy

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Italy
- Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy apparel & non-apparel manufacturing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy apparel & non-apparel manufacturing market by value in 2023?
- What will be the size of the Italy apparel & non-apparel manufacturing market in 2028?
- What factors are affecting the strength of competition in the Italy apparel & non-apparel manufacturing market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's apparel & non-apparel manufacturing market?

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