

Apparel & Non-Apparel Manufacturing in India

Industry Report | 2024-06-14 | 41 pages | MarketLine

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Report description:

Apparel & Non-Apparel Manufacturing in India

Summary

Apparel & Non-Apparel Manufacturing in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel & non-apparel manufacturing market is segmented into apparel and non-apparel products. The market value refers to the revenue generated by apparel and non-apparel manufacturers in a specific year.
- The Indian apparel & non-apparel manufacturing market recorded revenues of \$44,865 million in 2023, representing a compound annual growth rate (CAGR) of 2% between 2018 and 2023.
- The apparel segment accounted for the market's largest proportion in 2023, with total revenues of \$41,416.7 million, equivalent to 92.3% of the market's overall value.
- India's apparel market is growing, fueled by a young population, rising disposable incomes, and a rich tradition of textiles. There is a strong demand for traditional and ethnic wear alongside contemporary fashion. The rising emphasis on sustainability and green fashion, driven by eco-conscious consumers, pushes manufacturers to adopt environmentally friendly practices and materials, boosting demand for sustainable products. For instance, according to GlobalData, the Indian green fashion market value stood at \$1.3 billion in 2023, an increase of 9.6% from the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel &

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non-apparel manufacturing market in India

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in India
- Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India apparel & non-apparel manufacturing market with five year forecasts

Reasons to Buy

- What was the size of the India apparel & non-apparel manufacturing market by value in 2023?
- What will be the size of the India apparel & non-apparel manufacturing market in 2028?
- What factors are affecting the strength of competition in the India apparel & non-apparel manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up India's apparel & non-apparel manufacturing market?

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