

Apparel & Non-Apparel Manufacturing in China

Industry Report | 2024-06-14 | 41 pages | MarketLine

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Report description:

Apparel & Non-Apparel Manufacturing in China

Summary

Apparel & Non-Apparel Manufacturing in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel & non-apparel manufacturing market is segmented into apparel and non-apparel products. The market value refers to the revenue generated by apparel and non-apparel manufacturers in a specific year.
- The Chinese apparel & non-apparel manufacturing market recorded revenues of \$220,434.5 million in 2023, representing a compound annual growth rate (CAGR) of 0.7% between 2018 and 2023.
- The apparel segment accounted for the market's largest proportion in 2023, with total revenues of \$188,087.1 million, equivalent to 85.3% of the market's overall value.
- China remains a global leader in apparel manufacturing due to its extensive production capabilities and cost advantages. The domestic market is expanding rapidly as urbanization and rising incomes drive demand for both traditional and contemporary fashion. The rising emphasis on sustainability and green fashion, driven by eco-conscious consumers, pushes manufacturers to adopt environmentally friendly practices and materials, boosting demand for sustainable products. For instance, according to GlobalData, the Chinese green fashion market value stood at \$2 billion in 2023, an increase of 5.5% from the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel &

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non-apparel manufacturing market in China

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in China
- Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China apparel & non-apparel manufacturing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the China apparel & non-apparel manufacturing market by value in 2023?
- What will be the size of the China apparel & non-apparel manufacturing market in 2028?
- What factors are affecting the strength of competition in the China apparel & non-apparel manufacturing market?
- How has the market performed over the last five years?
- Who are the top competitors in China's apparel & non-apparel manufacturing market?

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