

## **Apparel & Non-Apparel Manufacturing in Brazil**

Industry Report | 2024-06-14 | 42 pages | MarketLine

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### **Report description:**

Apparel & Non-Apparel Manufacturing in Brazil

#### Summary

Apparel & Non-Apparel Manufacturing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The apparel & non-apparel manufacturing market is segmented into apparel and non-apparel products. The market value refers to the revenue generated by apparel and non-apparel manufacturers in a specific year.
- The Brazilian apparel & non-apparel manufacturing market recorded revenues of \$19,566.6 million in 2023, representing a negative compound annual growth rate (CAGR) of 3.4% between 2018 and 2023.
- The apparel segment accounted for the market's largest proportion in 2023, with total revenues of \$18,149.8 million, equivalent to 92.8% of the market's overall value.
- The Brazilian apparel & non-apparel manufacturing market is expanding, driven by a large and youthful population with increasing disposable income. The rising emphasis on sustainability and green fashion, driven by eco-conscious consumers, pushes manufacturers to adopt environmentally friendly practices and materials, boosting demand for sustainable products. For instance, according to GlobalData, the Brazilian green fashion market value stood at \$214.5 million in 2023, an increase of 6.9% from the previous year.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel &

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non-apparel manufacturing market in Brazil

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Brazil
- Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil apparel & non-apparel manufacturing market with five year forecasts

#### Reasons to Buy

- What was the size of the Brazil apparel & non-apparel manufacturing market by value in 2023?
- What will be the size of the Brazil apparel & non-apparel manufacturing market in 2028?
- What factors are affecting the strength of competition in the Brazil apparel & non-apparel manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's apparel & non-apparel manufacturing market?

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