

## **Apparel & Non-Apparel Manufacturing in Australia**

Industry Report | 2024-06-14 | 38 pages | MarketLine

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### **Report description:**

Apparel & Non-Apparel Manufacturing in Australia

#### Summary

Apparel & Non-Apparel Manufacturing in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The apparel & non-apparel manufacturing market is segmented into apparel and non-apparel products. The market value refers to the revenue generated by apparel and non-apparel manufacturers in a specific year.
- The Australian apparel & non-apparel manufacturing market recorded revenues of \$17,749.9 million in 2023, representing a compound annual growth rate (CAGR) of 4.7% between 2018 and 2023.
- The apparel segment accounted for the market's largest proportion in 2023, with total revenues of \$16,437.3 million, equivalent to 92.6% of the market's overall value.
- In 2023, the decline in Australia's apparel & non-apparel manufacturing market was primarily driven by high operational costs and supply chain challenges. Australia's relatively high labor costs, coupled with stringent regulatory requirements, made domestic manufacturing increasingly expensive compared to production in lower-cost countries in Asia. This cost disparity led many Australian brands to outsource their production overseas, diminishing the local manufacturing base. Additionally, supply chain disruptions caused by global events, such as the aftermath of the pandemic and geopolitical tensions, led to delays and increased costs for importing raw materials and components necessary for apparel and textile production.

#### Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Australia
- Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia apparel & non-apparel manufacturing market with five year forecasts

#### Reasons to Buy

- What was the size of the Australia apparel & non-apparel manufacturing market by value in 2023?
- What will be the size of the Australia apparel & non-apparel manufacturing market in 2028?
- What factors are affecting the strength of competition in the Australia apparel & non-apparel manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's apparel & non-apparel manufacturing market?

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