

Point-of-Sale Receipt Printer Market Assessment, By Printer Type [Desktop Receipt Printer, Mobile Receipt Printer], By Printing Technology [Thermal, Impact/Dot Matrix, Inkjet], By Company Size [Large Enterprises, Small and Medium Enterprises], By End-user Industry [Hospitality, Healthcare, Retail, Logistics and Warehousing, Entertainment, Others], By Region, Opportunities and Forecast, 2017-2031F

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Report description:

Global point-of-sale receipt printer market is projected to witness a CAGR of 7.63% during the forecast period 2024-2031, growing from USD 4.59 billion in 2023 to USD 8.27 billion in 2031.

An upsurge in the retail and hospitality industries is strongly driving growth in the point-of-sale receipt printer market, driven by the need for efficient and reliable transaction processing. According to Hindustan Unilever Limited, in 2022, the travel and tourism sector contributed 7.6% to global GDP and created 22 million new jobs, portraying a resilient recovery. This growth translates into increased foot traffic in retail stores and hospitality venues, necessitating advanced point-of-sale systems equipped with high-performance receipt printers. Additionally, the growing trend of mobile and contactless payments has accelerated the demand for flexible point-of-sale solutions.

Businesses are rapidly adopting mobile point-of-sale systems that integrate compact, high-performance receipt printers to enhance customer experience and ensure seamless transaction management. The hospitality sector cannot afford slow and unreliable receipt generation, especially given the recorded growth of 118% in hotel bookings in 2023. Therefore, the strong growth in retail and hospitality is expected to drive the advancement of the point-of-sale receipt printer market.

For example, in March 2024, Bixolon Co., Ltd. launched the BK5-31 3-inch kiosk printer, which enhances the point-of-sale receipt printer market by offering versatility with various media widths and fast printing, making it ideal for self-service kiosks in multiple sectors.

E-Commerce Integration Driving Growth in the Point-of-Sale Receipt Printer Market

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Increased development in e-commerce integration acts as a key driver for the growth of the point-of-sale receipt printer market. Retailers are adapting strategies to align with the omnichannel behaviors of consumers, making efficient transaction management across both online and offline platforms essential. There is a rise in e-commerce sales, and businesses and organizations are developing point-of-sale systems that facilitate smooth and strategically simplified operations. This integration enables real-time inventory management and accurate sales tracking, thus giving rise to the demand for quality receipt printers that are capable of handling different types of transactions. New point-of-sale systems generate receipts for both in-store and online orders, thereby necessitating robust and high-performance printing solutions.

The proliferation of mobile and contactless payment options within the domain of e-commerce highlights the growing demand for advanced receipt printing technologies that enable fast and effective transaction processing. The point-of-sale receipt printer market stands poised for significant growth in light of the continued advancement of e-commerce integration as businesses strive to enhance customer experiences and optimize operational efficiency.

For example, in April 2024, Avaamo launched Agent Assist Copilot, an AI-powered solution for contact centers, providing real-time support and transcription with low latency, enhancing agent productivity and customer experience during live calls.

Mobile Point-of-Sale Solutions Fuel Market Growth

The growth of mobile point-of-sale adoption significantly drives the point-of-sale (POS) receipt printer market. Digital payment methods are attracting businesses, and the change is bringing about a new retailing style of convenience brought about by mobile point-of-sale technology. The mobile point-of-sale payments market is expected to become a massive USD 3.78 trillion in transaction value by 2024. As a result, the demand for efficient and reliable receipt printing is expected to experience substantial growth. Mobile point-of-sale systems allow merchants to process transactions in diverse locations, increasing customer engagement and facilitating a seamless checkout experience. This shift mandates receipt printers with advanced capabilities that can easily connect with mobile devices, ensuring accurate and timely receipt generation for such remote transactions.

In addition, the increasing use of non-cash payment methods necessitates the adoption of advanced receipt printers capable of processing diverse forms of payment, such as digital wallets and QR codes. As retailers focus on streamlining their operations and satisfying customers, the market for innovative point-of-sale receipt printers that enable mobile transactions is likely to grow, positioning it for tremendous growth through 2024 and beyond.

For example, in January 2024, Bixolon Co., Ltd. unveiled its new SRP-350plusV thermal printer, along with the BK3-31 and BK3-21 mechanisms. The display will also feature a range of advanced mobile, desktop, and industrial RFID printers.

Government Initiatives Act as a Catalyst

Government initiatives, such as Brazil's Nota Fiscal Eletronica (NF-e), India's Goods and Services Tax (GST), and the e-Invoicing Directive implemented in the European Union, are significantly promoting revenue growth in the point-of-sale (POS) receipt printer market. These regulations mandate electronic invoicing and compliance, driving businesses to adopt more modern point-of-sale systems with advanced receipt printing capabilities. Companies will be looking to invest more in technology that generates compliant receipts as well, coupled with integration into government networks for real-time reporting with the increasing legal requirements. This transition enhances operational efficiency, improves tax compliance, and reduces the potential for fraud, thereby making for a robust and reliable receipt printer market. The demand for advanced point-of-sale solutions that can facilitate electronic transactions and produce accurate documentation is increasing with a continued increase in digital payments across the globe. Consequently, these government initiatives generate a source of sustainable revenue for manufacturers and suppliers in the point-of-sale receipt printer market. Implementing these regulations will force companies to comply and encourage them to upgrade their systems to be more competitive and innovative, further driving market growth.

For example, in July 2024, the ongoing advancements in digital payments are driving demand for point-of-sale receipt printers, supporting cashless transactions, and enhancing security, with 43% of payments expected to be cashless in the United States and Canada by 2025.

Retail Sector Leads the Point-of-Sale Receipt Printer Market

The retail industry is a major market segment due to its heavy reliance on efficient transaction processing and interaction with customers. The demand for high-quality receipt printers has greatly increased with the growing adoption of advanced point-of-sale systems in retail environments. Retailers require reliable printing solutions to quickly and accurately produce receipts to enhance the overall customer experience. This demand is particularly driven by the rise of e-commerce and omnichannel retailing, thereby

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creating a greater need for the integration of point-of-sale systems with diversified payment methods and electronic receipts. Retailers are investing in more multifunctional point-of-sale solutions that can print receipts and even handle their inventory for tracking sales data as well as their customer loyalty programs. Moreover, government mandates for electronic invoicing accelerate this trend, requiring the retailer to renew its system to remain compliant. So, the retail sector remains the strong driver for innovation in the point-of-sale receipt printer market and growth in a competitive landscape that benefits both manufacturers and consumers.

North America Dominates Point-of-sale Receipt Printer Market Share

North America is a dominant leader in the point-of-sale (POS) receipt printer market, supported by a strong retail sector and fast-paced adoption of advanced technology. This strategic trend towards improving customer experience and operating efficiency has increased investment in modern point-of-sale systems requiring high-quality receipt printers. Factors such as the growing use of POS solutions by retailers, restaurants, and mobile payments drive demand for flexible receipt printing options. Moreover, the North American region is home to several key players and innovative manufacturers, creating a competitive environment that accelerates technological advancement in receipt printing. In addition to this, the regional regulatory policy further promotes electronic invoicing and data management, thereby pushing businesses to upgrade. The increasing trend of e-commerce and omnichannel retailing requires smooth transaction processes, encouraging the adoption of efficient receipt printers. Altogether, these factors work in favor of North America, making it a market leader in the point-of-sale receipt printer market, which generates high growth potential and development.

For instance, in September 2024, Epson America, Inc., a subsidiary of Seiko Epson Corporation, launched its point-of-sale and labeling solutions, highlighting innovations designed to enhance operational efficiency, improve order accuracy, and elevate customer experiences for convenience stores.

Future Market Scenario (2024-2031F)

- Receipt printers are expected to advance by enabling the sending of digital receipt copies to customers Via email or text messages. The innovation will reduce the amount of paper used and save customers□ time.
- IoT technology integration is likely to allow receipt printers to communicate with other devices so that businesses can support real-time inventory management and achieve very detailed sales analytics.
- More subscription-based models for receipt printers will find their way into organizations as cost-effective solutions to access leading-edge technology without wasting too much capital.
- Receipt printers may offer advanced customization facilities, where a business can use them to print receipts with branding elements and promotional messages to enhance customer engagement.

Key Players Landscape and Outlook

The point-of-sale receipt printer market is experiencing a significant shift, primarily driven by technological advancement and evolving consumer expectations. As convenience stores and retailers prioritize operational efficiency, there is an increasing demand for high-performance and reliable printing solutions. Convenience stores and retailers are increasingly focusing on operational efficiency. There are notable trends, such as cloud-based printing capabilities that streamline the checkout process and enhance inventory management, as well as mobile and portable printers that could enable transactions on the go. Sustainability has emerged as a new and increasingly significant element; retailers are seeking to reduce their environmental footprint through eco-friendly printing alternatives. In response, there is an increase in the popularity of linerless labeling and energy-efficient devices. The future market outlook is optimistic, with continued growth in investments in advanced point-of-sale solutions that enhance customer experience and streamline operations. The pressure of increased competition will make it inevitable for point-of-sale receipt printers to embrace technological advancements and evolving customer preferences to survive in a dynamic market environment. This highly dynamic point-of-sale receipt printer market offers sizeable opportunities for innovation and development.

In October 2024, Speedy Stop, LLC partnered with NCR Corporation to enhance its in-store technology, addressing reliability issues with payment and fuel management systems while improving the flexibility and performance of its point-of-sale infrastructure.

In March 2023, Ascent Solutions, Inc. introduced its advanced point-of-sale software built on the Salesforce platform, integrating Star Micronics, Inc.'s WebPRNT technology, enhancing inventory management and mobile functionality for efficient business

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