

Gluconic Acid Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024-2032

Market Report | 2024-11-04 | 200 pages | Global Market Insights

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Report description:

The Global Gluconic Acid Market was valued at USD 80.3 million in 2023, with projections indicating a growth rate of over 7.2% CAGR from 2024 to 2032. The rising use of bio-based acids in personal care products, valued for their quality-enhancing and preservative properties, is driving this growth. Applications of gluconic acid span various personal care products, including cleansers and shampoos, where it improves product longevity and effectiveness.

As the demand for multifunctional, high-quality personal care items grows, manufacturers are increasingly incorporating sophisticated ingredients like gluconic acid. This trend is further supported by a growing emphasis on skincare, which has spiked consumer interest in quality personal care formulations. The global cosmetics market, projected to surpass USD 700 billion by 2032, reflects a shift towards customized, research-backed products. Effective formulations that offer both quality and cost efficiency are expected to spur further demand in this market.

The food and beverage industry also plays a crucial role in boosting the demand for gluconic acid. Known for its preservative, acidulant, and flavor-enhancing properties, it aligns with consumer desire for healthier food options. In pharmaceuticals and cosmetics, gluconic acid serves as a gentle pH regulator and stabilizer, allowing for innovative product development in both industries. Its versatility across various applications highlights its role in improving product safety and quality.

The market is also seeing a notable rise in interest in bio-based, sustainable ingredients. Derived from renewable sources like glucose, gluconic acid supports global sustainability goals and meets the increasing demand for eco-friendly products. This trend positions gluconic acid as a preferred choice for manufacturers focusing on sustainable practices.

In the food segment, which is anticipated to reach USD 48.8 million with a 7.6% CAGR by 2032, gluconic acid is gaining attention for its preservative and acidity-regulating qualities, meeting the clean-label demands of health-conscious consumers. Additionally, its usage as a corrosion inhibitor in industrial applications and as a natural acidulant in beverages is expanding, especially among

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consumers seeking more natural, multifunctional ingredients.

The glucono delta-lactone product type held a significant market share in 2023 and is projected to maintain steady growth, benefiting from its role as a natural preservative and acidulant. Sodium, calcium, and potassium gluconate derivatives are also gaining traction due to their versatile applications in construction, dietary supplements, and food, aligning with trends favoring natural, high-functionality ingredients.

In the U.S., gluconic acid's market is expected to reach USD 24.9 million by 2032, driven by its broad applications in food, pharmaceuticals, and personal care. The preference for natural, biodegradable ingredients further supports its growth trajectory.

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