

Carboxymethyl Cellulose Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024-2032

Market Report | 2024-10-15 | 250 pages | Global Market Insights

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Report description:

The Global Carboxymethyl Cellulose Market was valued at USD 1.5 billion in 2023 and is expected to grow at a CAGR of 4.3% from 2024 to 2032. This growth is driven by increasing demand across multiple industries such as food, pharmaceuticals, cosmetics, and paper. Known for its thickening, stabilizing, and emulsifying properties, CMC is widely used as a versatile ingredient in various applications. Its role in food formulations, particularly in gluten-free and low-fat products, is a key driver of its demand. The pharmaceutical industry also benefits from its use as a binder and disintegrant in tablets, further contributing to market growth. Additionally, the rising trend toward clean label products and the use of natural ingredients is pushing demand, as CMC is derived from renewable sources. Technological advancements in production and application methods are enhancing the market's potential. The Asia-Pacific region is leading the global market, fueled by rapid industrialization and a growing consumer base. However, challenges such as fluctuating raw material costs and stringent regulatory requirements may impact future growth. The above 95% purity segment is anticipated to reach USD 1.2 billion by 2032, growing at a CAGR of 4.4%. Highly purified CMC, especially at levels above 95%, is favored in industries like personal care, pharmaceuticals, food, and beverages. The demand for cellulose gum with even higher purity, such as 99.5%, is also expected to drive growth, particularly in the food and pharmaceutical sectors. In 2023, the food and beverage segment accounted for 43.7% of the market share, reaching USD 640 million, and is forecasted to grow at a CAGR of 4.7% through 2032. The market is witnessing strong demand in key sectors, including pharmaceuticals and personal care, where CMC enhances product stability and performance.

It also plays a vital role in sectors such as pulp and paper and detergents, where it offers benefits like improved viscosity control. In the U.S., the CMC market is projected to reach USD 357.7 million by 2032, growing at a CAGR of 4.4%. The expanding demand in sectors like food, pharmaceuticals, and personal care continues to drive growth, supported by technological advancements and the adoption of sustainable practices.

Table of Contents:

Report Content
Chapter 1 Methodology & Scope

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- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources
- Chapter 2 Executive Summary
- 2.1 Industry synopsis, 2021-2032
- Chapter 3 Industry Insights
- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
- 3.7 Industry impact forces
 - 3.7.1 Growth drivers
 - 3.7.1.1 High demand for low fat foods and gluten-free frozen desserts
 - 3.7.1.2 Increasing number of oil drilling activities
 - 3.7.1.3 Positive outlook from the pharmaceutical and cosmetics sectors
 - 3.7.2 Market challenges
 - 3.7.2.1 Emergence of substitutes in various applications
- 3.8 Regulations & market impact
- 3.9 Porter's analysis
- 3.10 PESTEL analysis
- Chapter 4 Competitive Landscape, 2023
- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix
- Chapter 5 Market Size and Forecast, By Purity, 2021-2032 (USD Billion) (Kilo Tons)
- 5.1 Key trends
- 5.2 Above 95%
- 5.3 80% - 95%
- 5.4 Below 80%
- Chapter 6 Market Size and Forecast, By End Use, 2021-2032 (USD Billion) (Kilo Tons)
- 6.1 Key trends
- 6.2 Food & beverage
- 6.3 Pharmaceuticals

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- 6.4 Personal care
- 6.5 Oil & gas
- 6.6 Pulp & paper
- 6.7 Detergents & laundry
- 6.8 Others

Chapter 7 Market Size and Forecast, By Region, 2021-2032 (USD Billion) (Kilo Tons)

- 7.1 Key trends
- 7.2 North America
 - 7.2.1 U.S.
 - 7.2.2 Canada
- 7.3 Europe
 - 7.3.1 UK
 - 7.3.2 Germany
 - 7.3.3 France
 - 7.3.4 Italy
 - 7.3.5 Spain
 - 7.3.6 Russia
- 7.4 Asia Pacific
 - 7.4.1 China
 - 7.4.2 India
 - 7.4.3 Japan
 - 7.4.4 South Korea
 - 7.4.5 Australia
- 7.5 Latin America
 - 7.5.1 Brazil
 - 7.5.2 Mexico
- 7.6 MEA
 - 7.6.1 South Africa
 - 7.6.2 Saudi Arabia
 - 7.6.3 UAE

Chapter 8 Company Profiles

- 8.1 AkzoNobel N.V.
- 8.2 Ashland Global Holdings
- 8.3 Chongqing Lihong Fine Chemicals
- 8.4 Daicel Corporation
- 8.5 DKS
- 8.6 Dow Chemical Company
- 8.7 J.M. Huber Corporation
- 8.8 Lamberti
- 8.9 Nippon Paper Industries
- 8.10 Patel Industries
- 8.11 Qingdao Sinocmc Chemical
- 8.12 Qingdao Tianya Chemical
- 8.13 Triveni Chemicals
- 8.14 USK Kimya A.S.

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