

## **Air Cargo Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032**

Market Report | 2024-10-28 | 180 pages | Global Market Insights

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### **Report description:**

The Global Air Cargo Market reached a valuation of USD 185.3 billion in 2023 and is anticipated to grow at 4.3% CAGR from 2024 to 2032. This growth is largely driven by the rapid expansion of e-commerce, which has significantly increased the volume of goods transported worldwide. As more consumers opt for online shopping, retailers are under pressure to provide faster delivery options to stay competitive. This heightened demand for quick shipping has led many businesses to prioritize air freight, known for its speed and efficiency in fulfilling customer expectations. The trend toward same-day and next-day delivery services has further boosted the reliance on air cargo, particularly for high-value and time-sensitive products.

To accommodate the growth in e-commerce, major logistics providers are making substantial investments in their air transport capabilities and establishing dedicated networks for expedited shipping. The air cargo market can be categorized into two main segments: express and general air cargo. In 2023, general air cargo comprised over 55% of the total market share and is projected to surpass USD 150 billion by 2032. This segment's dominance is attributed to its ability to efficiently transport a diverse range of goods across various industries, including electronics and automotive. General air cargo offers a less complex and more cost-effective processing option comparing specialized cargo, which often requires specific handling protocols.

Additionally, the market is segmented by end-use, including pharmaceuticals and healthcare, consumer electronics, automotive, retail and e-commerce, and food and beverages. The retail and e-commerce segment captured more than 25% of the market share in 2023, driven by the necessity for fast and reliable delivery to meet consumer expectations. The global rise in online shopping has increased volumes of smaller, high-value packages ideally suited for air transport. Retailers utilize air cargo to manage lean inventory from real-time logistics, helping to prevent stockouts and minimize warehousing costs.

In the North American region, the United States accounted for over 70% of the market share and is expected to exceed USD 50 billion by 2032. The U.S. leads the air cargo market due to its robust infrastructure, advanced logistics capabilities, and strong demand from both domestic and international markets. As a key player in global trade, the U.S. benefits from a well-developed airport system, modern facilities, and a comprehensive network of cargo carriers. The rapid growth of e-commerce and high consumer spending further fuels demand for air freight, as retailers increasingly depend on efficient delivery solutions to meet customer needs.

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## **Table of Contents:**

### Report Content

#### Chapter 1 Methodology & Scope

##### 1.1 Research design

###### 1.1.1 Research approach

###### 1.1.2 Data collection methods

##### 1.2 Base estimates and calculations

###### 1.2.1 Base year calculation

###### 1.2.2 Key trends for market estimates

##### 1.3 Forecast model

##### 1.4 Primary research & validation

###### 1.4.1 Primary sources

###### 1.4.2 Data mining sources

##### 1.5 Market definitions

#### Chapter 2 Executive Summary

##### 2.1 Industry 360 synopsis, 2021 - 2032

#### Chapter 3 Industry Insights

##### 3.1 Industry ecosystem analysis

##### 3.2 Supplier landscape

###### 3.2.1 Service providers

###### 3.2.2 Technology and equipment providers

###### 3.2.3 Logistics and freight forwarding companies

###### 3.2.4 End Use

##### 3.3 Profit margin analysis

##### 3.4 Cost breakdown analysis

##### 3.5 Technology & innovation landscape

##### 3.6 Key news & initiatives

##### 3.7 Regulatory landscape

##### 3.8 Impact forces

###### 3.8.1 Growth drivers

###### 3.8.1.1 Increasing global trade

###### 3.8.1.2 Expanding E-commerce market

###### 3.8.1.3 Rising demand for perishable goods

###### 3.8.1.4 Advancements in logistics technology

###### 3.8.2 Industry pitfalls & challenges

###### 3.8.2.1 Rising operating costs

###### 3.8.2.2 Stringent regulatory compliance

##### 3.9 Growth potential analysis

##### 3.10 Porter's analysis

##### 3.11 PESTEL analysis

#### Chapter 4 Competitive Landscape, 2023

##### 4.1 Introduction

##### 4.2 Company market share analysis

##### 4.3 Competitive positioning matrix

##### 4.4 Strategic outlook matrix

#### Chapter 5 Market Estimates & Forecast, By Service, 2021 - 2032 (\$Bn, FTK)

##### 5.1 Key trends

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5.2 Express

5.3 General

Chapter 6 Market Estimates & Forecast, By Shipment, 2021 - 2032 (\$Bn, FTK)

6.1 Key trends

6.2 Domestic

6.3 International

Chapter 7 Market Estimates & Forecast, By End Use, 2021 - 2032 (\$Bn, FTK)

7.1 Key trends

7.2 Pharmaceuticals & healthcare

7.3 Consumer electronics

7.4 Automotive

7.5 Retail & e-commerce

7.6 Food & beverages

7.7 Others

Chapter 8 Market Estimates & Forecast, By Region, 2021 - 2032 (\$Bn, FTK)

8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 UK

8.3.2 Germany

8.3.3 France

8.3.4 Spain

8.3.5 Italy

8.3.6 Russia

8.3.7 Nordics

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 South Korea

8.4.5 ANZ

8.4.6 Southeast Asia

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.5.3 Argentina

8.6 MEA

8.6.1 UAE

8.6.2 South Africa

8.6.3 Saudi Arabia

Chapter 9 Company Profiles

9.1 ANA Cargo

9.2 British Airways World Cargo

9.3 Cargolux

9.4 Cathay Pacific Airways Limited

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- 9.5 CEVA Logistics
  - 9.6 China Airlines Ltd.
  - 9.7 DB Schenker
  - 9.8 Delta Air Lines, Inc.
  - 9.9 DHL International GmbH
  - 9.10 DSV Panalpina
  - 9.11 Emirates SkyCargo
  - 9.12 Expeditors International
  - 9.13 FedEx Corporation
  - 9.14 Kuehne+Nagel International AG
  - 9.15 Lufthansa Airlines
  - 9.16 Nippon Express
  - 9.17 Qantas Freight
  - 9.18 Singapore Airlines Cargo
  - 9.19 Turkish Cargo
  - 9.20 United Parcel Service, Inc. (UPS)
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